

Monday, February 17

Available with a Tuesday/Wednesday registration only:

- 1:00 **UW-Extension Manure Applicator Training 101^{ACD}**
Kevin Erb, Jerry Clark, Scott Reuss, Becky Brathal, UW-Extension
- 4:15 **Pump School^F** (Puck Enterprises)

Tuesday, February 18

- 8:00 **EXHIBIT HALL**
CONTINENTAL BREAKFAST - Sponsor: Poettinger US
- 8:40 **Dealing with Stress, Navigating Pitfalls, & Generational Conflicts^{AB}**
Amanda Radke, Radke Land & Cattle - Mitchell, SD
- 9:40 **•The Yin-Yang to Corn & Alfalfa in the Field & Dairy Diets^A**
John Goeser, Rock River Laboratory, Cows Agree Consulting, University of Wisconsin-Madison - Watertown, WI
- Economics of Fungicide Use on Corn^A**
Damon Smith, University of Wisconsin - Madison, WI
- Custom Farming Finance: Structuring & Managing Debt & Balance Sheets^{ABE}**
Brittany Herricks, 1st CCU and Herricks Enterprises LLC - Tomah, WI
- 10:40 **EXHIBIT HALL**
BREAK - Sponsor: KSI Supply
- 11:00 **•Overcoming the Diseases Challenging Alfalfa^A**
Deborah Samac, USDA-ARS - St. Paul, MN
- Impacts of Manure Application on Alfalfa Productivity & Soil Microbiomes^A**
Joshua Gamble, USDA-ARS - St. Paul, MN
Dan Schlatter, USDA-ARS - St. Paul, MN
- Ag Storytelling, Advocacy, & Promoting Agriculture in Your Own Way**
Amanda Radke, Radke Land & Cattle - Mitchell, SD
- Nutrient Management Regulation Update^{AE}**
Cody Calkins, DATCP - Madison, WI
Aaron O'Rourke, DNR - Eau Claire, WI
- 12:00 **EXHIBIT HALL**
LUNCH - Sponsor: CLAAS of America
- 1:30 **What's New in the Forage Industry^A**
Doug Bastian, DLF - Jordan, MN
Bryant Henningfeld, Harvest Tec - Hudson, WI
Joseta Halbur, KSI Supply - Plymouth, WI
Taylor Weisensel, Ag-Bag by RCI - Mayville, WI
- Agribusiness Succession & Estate Planning^{AB}**
Kelly Wilfert, University of Wisconsin-Extension - Madison, WI
- Manure Lightning Round^E**
Kevin Erb, University of Wisconsin-Extension - Green Bay, WI
Eden Britt, University of Wisconsin - Madison, WI
Joe Stoll, University of Wisconsin - Madison, WI
- 2:30 **EXHIBIT HALL**
BREAK - Sponsor: Nuhn Industries
- 3:00 **•Tread Carefully: Wheel Traffic Impact on Growing Alfalfa Stands^A**
Brian Luck, University of Wisconsin-Extension - Madison, WI
- Why Manage Alfalfa Persistence? (And How!)^A**
Scott Newell, University of Wisconsin-Extension - Madison, WI
- Tips & Tricks for Financial Decision Making in a Custom Farming Business**
Seth Buxcel, BXL Inc. - Savage, MT
Raph Jolliffe, Outlaw Ag LLC - Seibert, CO
- CDL School: Not a Hindrance^E**
Megan Dresbach, W.D. Farms - Circleville, OH
- 4:00 **•Working with Limited Management Tools for Alfalfa Weevil^A**
Anthony Hanson, University of Minnesota-Extension - Morris, MN
- Using Unmanned Aerial Vehicles to Manage Alfalfa Stands^A**
Brian Luck, University of Wisconsin-Extension - Madison, WI
- PNAAW Annual Meeting & Midwest Applicators Round Table Open Discussion**
- 5:00 **EXHIBIT HALL**
BAR (tap beer hosted by Meyer Manufacturing)
- 6:00 **"Trivia Night" Dinner, Prizes, & Live Auction**
Banquet Sponsors: Agri-King, HarvXtra, & Meyer Manufacturing

Wednesday, February 19

- 8:00 **Midwest Forage Association Annual Meeting & Local Council Roundtable**
Breakfast sponsor: HarvXtra for MFA members - get ticket at Room I
- Wisconsin Custom Operators Annual Meeting**
Breakfast sponsor: H&S for WCO members - get ticket at Room G
- EXHIBIT HALL**
CONTINENTAL BREAKFAST - Sponsor: Krone America
- 9:30 **Employee Retention: Why Should They Stay?**
Tom Wall "The Dairy Coach", PeopleCor - Denmark, WI
- 10:30 **EXHIBIT HALL**
BREAK - Sponsor: KSI Supply
- 11:00 **•Research Fueling Alfalfa's Future^A**
Current N Budgets in Alfalfa & Future Scenarios Triggered by Climate Change - Pinto, UW
WI Alfalfa Yield & Persistence Project - Bertram, UW
Alfalfa Value-Added Characteristics: Screening Cultivars for Beneficial Biochemical Compounds - Heuschele, USDA-ARS
Summer Annuals as a Nurse Crop for Spring- & Fall-Planted Alfalfa - Gruss, ISU
Alfalfa-Grass Mixtures: Evaluating Forage Quality & Carbon Balance - Gamble, USDA-ARS
Planting Date Effect of Yield & Quality of Forage Mixtures & Monocultures for Hay or Grazing - Rogers, NDSU
- Importance of High-Quality Forages in Dairy Diets^A**
Luiz Ferraretto, University of Wisconsin - Madison, WI
- Heavyweight Drones in Custom Farming: Diverse Applications to Enhance Your Business^A**
Jeremy Williams, American Drone - Sauk City, WI
- Nutrient Applicator Safety^{ABE}**
Isaac Lemmenes, Nuhn Industries - Cedarburg, WI
- 12:00 **LUNCH - Sponsor: Scherer Inc.**
- 12:30 **EXHIBIT HALL**
BREAK - Sponsor: Forage Storage Solutions/Ag-Bag by RCI
- 1:00 **Cultivating Calm: Practical Relief Strategies for Farmers**
Ted Matthews, Minnesota Rural Mental Health - Hutchinson, MN
- 1:30 **•Forage Cover Crops for Dairy Rotations: Variety Selection & Improvement^A**
Lisa Kissing Kucek, US Dairy Forage Research Center - Madison, WI
Marta Kohmann, University of Wisconsin - Madison, WI
- Forage Options: Great Opportunities^A**
Jeff Jackson, CROPLAN - Plattsburg, MO
- What's on the Horizon for IoH & AgCMVs: Legislative Update^{BE}**
Tim Fiocchi, WI Farm Bureau Federation - Madison, WI
- 2:30 **The Three Best Forage-Related Decisions I've Made on My Farm - Farmer Panel^A**
Mark Hockel, Eagle Ag Inc. - Windom, MN
Tom Kestell, Ever-Green View Farms - Waldo, WI
Dan Miller, Valley Angus Farm - Spring Valley, MN

Session Key: Room E, Room I, Upper Dells Ballroom, Room G
^ACertified Crop Advisors (CCA) Credit Sessions
^BWCO Safety Certification Sessions
^CManure Applicator Training Certificate of Completion Awarded
^DPNAAW Level 1 with certificate
^EPNAAW Level 2

Proceedings Available with Registration

"TRIVIA NIGHT" DINNER!!



- Trivia & Prizes!
Family Style Dinner!
Live Auction!
- Cash Bar!
Networking!
No Speakers!

Entertainment Sponsors:
HarvXtra, Legacy Seeds, & Puck Enterprises

Tuesday Night

Cash Bar @ 5:00pm
Dinner @ 6:00pm



Exhibitors



- | | |
|---|---------------------------------|
| Agricultural Utilization Research Institute - 7 | Legacy Seeds - 25 |
| Alltech - 31 | McFarlanes' - 16 |
| American Drone - F7 | Meyer Manufacturing - F1,F2 |
| Bank First - F5 | MFA - Foyer |
| CLAAS of America - 8 | New Holland Agriculture - 2 |
| CROPLAN - 26,37 | Nicolet National Bank - 30 |
| Dairyland Laboratories - 5 | Nuhn Industries - 24 |
| Dellait - 11 | Oxbo Forage - 22 |
| Dohrmann Enterprises - 33 | Phil's Pumping & Fab - F4 |
| Eisentraut Ag Services - 10 | Poettinger US - 15 |
| Endres Insurance Agency - F8 | Poly-Ag - 34 |
| Forage Storage Solutions/Ag-Bag by RCI - 1 | Primrose Oil Company - F3 |
| Grouser Products - 14 | Puck Enterprises - 9,D |
| Grow Source - 20,21 | R Braun Inc. - 23 |
| Hansen Auction Group - 13 | Riesterer & Schnell - 6 |
| Hay & Forage Grower - F9 | Roberts Irrigation Company - 12 |
| Hydro Engineering - 36 | Scherer Inc. - 32 |
| International Stock Food Corp - 35 | Strong Microbials - 27 |
| Komro Sales and Service - 17 | Total Crops, Inc - 28 |
| Krone America - 4 | Versa Corporation - 18 |
| Kuhn North America - 29 | WCO - F6 |
| La Crosse Seed - 3 | Zimmerman Manufacturing - 19 |

Live Auction - During Trivia Night Dinner

- \$500 CLAAS Parts Coupon
- CLAAS PELICAN Cooler
- Rocket Stove Model 1612, 12" Grill Top, & Book from Dohrmann Enterprises
- Cooler Pack from Ag-Bag by RCI
- 4x8' Meyer Sign (On Aluminum backer) from Meyer Manufacturing
- \$500 Scherer Parts Coupon
- Two Registrations to USCHI Convention from US Custom Havesters

Silent Auction - Closing at 10:45 a.m. Wednesday

- Envita Package (treats 40 acres) from Azotic Technologies
- 1:32 Scale CLAAS XERION 12.650 Tractor
- 1:32 Scale CLAAS JAGUAR 990 Forage Harvester
- CLAAS Carhartt Jackets
- Two Bags Rebound AA Conventional Alfalfa Seed from CROPLAN
- Toy Merger from Eisentraut Ag Services
- Ariat Sweatshirt & Hat from Grouser Products
- Two 50-lb bags AFX 460 Hi-Gest from La Crosse Seed
- Two 50-lb bags Forage First 42.A3 XC1-CPF from La Crosse Seed
- Legacy Seeds Alfalfa - L46-08
- Carhartt Style Jacket from Meyer Manufacturing
- Meyer 9136RT Semi Trailer w/385 Peterbilt
- John Deere Basket with Multiple Items from Riesterer & Schnell
- ...and more!



2025

SYMPOSIUM

FEBRUARY 17-19

Chula Vista Resort
1000 Chula Vista Parkway
Wisconsin Dells, WI 53965

Hosted by:
Midwest Forage Association,
Wisconsin Custom Operators, &
Professional Nutrient Applicators Association of Wisconsin



Extension
UNIVERSITY OF WISCONSIN-MADISON



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